



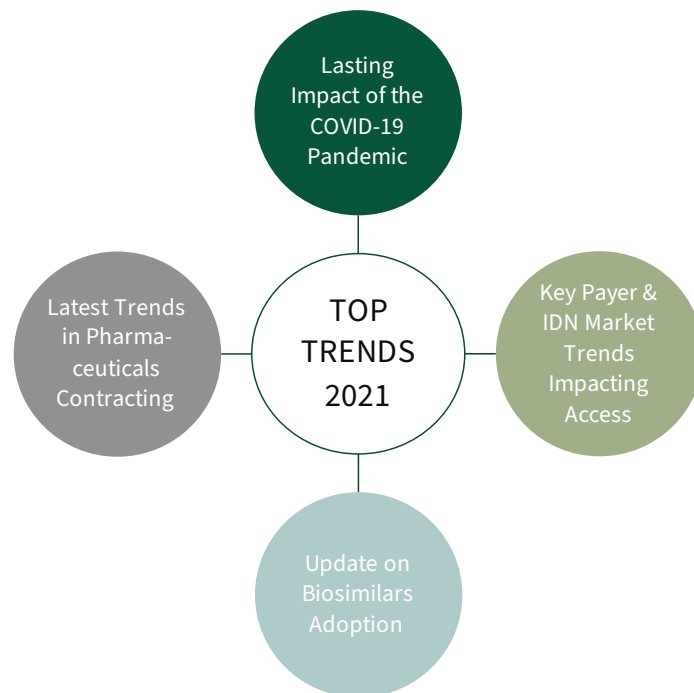
Webinar Series: Top Market Trends of 2021

Top Market Trends Impacting Access to Health Care and Pharmaceuticals

In this one-hour event, HIRC consultants review our latest research spanning key managed care topics that we consider critical for manufacturers to monitor. Both payer segments and integrated delivery networks are included. HIRC full-service clients may access slide materials and the On Demand recording anytime by logging in to your online account.

Webinar Key Learnings

The webinar covers four broad trends, sourcing HIRC's primary research data across services. In addition to the four topic areas below, HIRC consultants will discuss how pharmaceutical manufacturer teams can enhance product access through effective account engagement in a continuously challenging market environment.



Webinar Speaker

Karen Ernst, MBA

Vice President, Client Services

Karen has decades of experience in the health care and pharmaceutical industries, including nearly two decades of conducting research and analysis across HIRC services and providing strategic consulting insights to clients.

To learn more, visit us at

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